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MINISTRY OF INDUSTRY AND TOURISM**

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Ministry of
Industry and
Tourism

Province of Ontario
Queen's Park
Toronto, Canada

CA 20N
IT
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Ontario



**Save Money
Save Energy**
The ride's on us!



Ministry of Industry and Tourism

Ontario/Canada

Are you spending too much on energy?

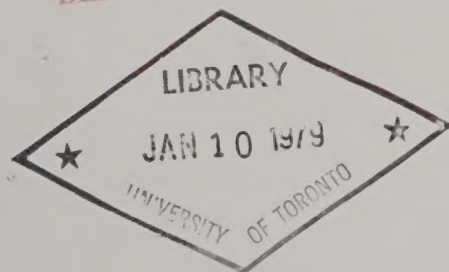
Energy costs money — two and one-half times as much today as it cost five years ago! And we know that this trend will continue. Experts tell us that a company spending \$100,000 per year on energy today may well be paying \$207,000 five years from now.

With today's high costs, management is constantly looking for ways to trim expenses. But the most obvious source of savings is often overlooked. Here are a few examples:

- One company discovered 3 blown fuses on a capacitor bank. The fuses were replaced and the company started saving \$780 per month. How much business do you have to generate to make \$9000 per year?
- Another company installed an \$800 vacuum pump and saved \$5000 per year.
- A third company was wasting \$16 per hour by heating a storage building that had no doors and no need for heat.

Most companies can save at least 5-6% of their total energy costs with little or no capital expenditure. We know because we've helped many do so.

DEPOSITORY LIBRARY MATERIAL



What can the energy bus do for you?

Since 1975, the Ministry's energy bus has criss-crossed the province visiting over 700 companies and identifying over \$30,000,000 worth of potential energy savings. With our second bus, provided by the Federal Government, we can now do twice as much to help you save money.

Our two energy buses are available to manufacturing facilities, institutions, and large commercial organizations. Each bus is equipped with a minicomputer that can be programmed on the spot to do a fast, accurate review of where your energy dollars are going.

We know that you don't have time to become an energy expert. So we've designed our buses to work quickly and efficiently. A bus visit usually takes only one-half to one full day of your time.

The bus's minicomputer will analyse your energy costs and requirements. It will examine your plant's energy efficiency and pinpoint areas of waste. Then it will produce a printout that will tell you how to cut costs. There's no obligation: you don't *have* to save money! But if saving money is important to you, the bus will show you how.

Convince yourself. If your annual energy costs are \$25,000, you can probably save at least \$1000, and more as costs continue to rise at 20% per year. Which is easier — spending a few hours letting us show you how to save money or allowing energy costs to erode your profits?

For further information, contact the nearest Ministry field office listed on the back of this pamphlet. Don't wait. Charter the energy bus today. It's free. The ride's on us.

